

York Township's Sponsorship Opportunities



We are excited about 2024 and the opportunities it brings for us to connect with our community and plan great events for our Township! Once again, we will be reaching out not only to our local businesses but to our residents. Whether you choose to partake in one of the different levels or just to make a friendly donation, every bit will help to provide wholesome activities for our residents and the surrounding community. With your help, we can continue to make these special events happen!

Our Commitment to the Community

The York Township Recreation Department is dedicated to developing programs and facilities that will encourage healthy leisure lifestyles, strong family bonds, community pride and personal fulfillment for York Township residents.

THE EVENTS

FREE FRIDAY NIGHT FLICKS

June 14—July 26, 2024

In its 19th year, the Free Friday Night Flicks are held during the summer months at York Township Park. Each showing attracts approximately 100 people of all ages from not only York Township, but from the surrounding communities.

FREEDOM FIREWORKS

June 28, 2024

The Freedom Fireworks are held at York Township Park prior to a showing of a Free Friday Night Flick. With well over 700 attendees, this is the largest and fastest growing event in York Township. *Must be a silver partner or higher to sponsor.

FALL FUN FEST

October 12, 2024

Fall Fun Fest and the annual Touch-A-Truck is held at the York Township Municipal Complex. Approximately 350 people attend this event to explore different forms of transportation and interact with its operator, decorate a pumpkin, vote for your favorite “no carve pumpkin,” get their face painted, enjoy a maize, and much MUCH more.

GHOST HUNTS

October 18, 2024

The Ghost Hunt at York Township Park brought approximately 200 people out for its second annual hunt in the park. Attendees can enjoy a free cup of warm cider as they search for ghosts throughout the park. Participants are awarded a prize if they find all of the ghosts.

TREE LIGHTING AND COOKIES & COCOA WITH SANTA

December 6, 2024

The Tree Lighting Ceremony and Cookies & Cocoa with Santa is held at the York Township Municipal Complex. Approximately 400 people join Santa as he lights the tree to kick off the holiday season. Following the lighting, enjoy some cookies, cocoa, crafts, games and more.

PLATINUM PARTNER ADDITION EVENTS INCLUDE: EGG HUNTS, CAMP NIGHT OUT AND PANCAKE BREAKFAST WITH DAD, BIG YARD SALE, AND ANY OTHER SPECIAL EVENT ADDED THROUGHOUT THE YEAR.

	Platinum \$1000	Gold \$700	Silver \$500	Bronze \$300	Friend Gift less than \$300
Table available (but not required) at Township events (Fall Fun Fest, Freedom Fireworks, Friday Night Flick, Ghost Hunts, Cookies and Cocoa)	★ at all listed events plus any additional events	★ at 3 sponsored events	★ at 2 sponsored events	★ at 1 sponsored event	
Logo on York Township 's Recreation website with a link to business/organizations website	★	★			
May provide a single slide for the Friday Night Flicks and Freedom Fireworks	★	★	★	★	
Recognition in York Township newsletter a minimum of one time throughout the year	★				
Logo on a customized display at sponsored event(s)	★				
Recognition on York Township Recreation's social media	★	★	★	★	★
Logo on back of York Township staff event t-shirt	★				
Name listed on slideshow at all Friday Night Flicks and Freedom Fireworks	★	★	★	★	★

2024 SPONSORS INFORMATION

FOR PLATINUM LEVEL PLEASE RETURN TO YORK TOWNSHIP RECREATION DEPARTMENT BY FEBRUARY 28.
FOR ALL OTHER LEVELS, PLEASE RETURN 2 WEEKS PRIOR TO THE FIRST EVENT OF YOUR CHOICE.

Sponsor's Name: _____

(Please list name as you want it to appear on all marketing materials.)

Contact Person _____

Mailing Address _____ Email _____

Phone _____ Fax _____

Please make check payable to York Township. Contributions and/or the Commitment Form may be dropped off at the York Township Administration Building or mailed to:

York Township Recreation Department
190 Oak Road
Dallastown, PA 17313

As an authorized representative of the sponsor listed above, I agree to sponsor for the event(s) indicated on the previous page. As a participant in the Sponsorship program, I agree to supply a camera-ready copy of my business/organization's logo for any promotional use as determined by the York Township Recreation Department. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and the York Township Recreation Department.

Signature of Partner's Representative

Date

*****OFFICE USE ONLY*****

Date Contract Received: _____ Date Paid: _____ Method: _____

2024 SPONSORS EVENT REQUEST

Below is the sponsorship request form. Please fill out the level of interest and mark which events you are interested in attending based on the level you have chosen. If a Friday Night Flick is your choice, **please rank the movies in order that you would like to sponsor for the night from 1-5 with 1 being first choice. Please circle yes or no if you are interested in attending and setting up a table at the event.** Tables will be provided for our sponsors to display materials and greet attendees. Active solicitation of event attendees is strictly prohibited. *There may be more than one sponsor per night, please contact the Recreation Department if you have any questions or concerns.* If you plan to set up a table, you should be set up one hour prior to the start of the event. The department can provide one (1) six-foot table and two (2) chairs. The Partner will need to bring all other items for table set-up. If you are not interested in setting up a table, Township staff members can set up a display table for your promotional items. We will do our best to make sure that partners with similar businesses are not paired for the same night. You may email the information to C.Mercadante@YorkTownship.com.

For platinum level sponsorship, all applications with payment must be submitted no later than February 28.

Sponsorship Level: _____

_____ **Friday Night Flicks (please rank 1-5 with 1 being first choice)**

_____ June 14—Barbie yes no

_____ June 21—Migration yes no

__X__ June 28—TBD/**Freedom Fireworks (see Freedom Fireworks)** yes no

_____ July 12—The Super Mario Brothers Movie yes no

_____ July 19—Paw Patrol: The Mighty Movie yes no

_____ July 26—Wonka yes no

_____ **Freedom Fireworks/Friday Night Flick (must be a silver partner or higher)** yes no

_____ **Fall Fun Fest** yes no

_____ **Ghost Hunts** yes no

_____ **Tree Lighting and Cookies & Cocoa with Santa** yes no